

What are the benefits of participating in the program?

- No up-front costs
- Generate a lot of money – FAST!
- Sell the card that sells itself (talk about how bowling is America's #1 recreation sport)
- A fundraiser that keeps on giving (earn 5% cash back on customers' future purchases)
- It's easy and you don't have to carry around heavy boxes of candy or other items

QUICK FACT

You can raise \$1,000 for every 100 gift cards sold!
It's that simple.

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We put the FUN in Fundraising!



Convert your organization into a money making machine...with the Suburban Lanes Gift Card Program



HOW THE PROGRAM WORKS IN FIVE EASY STEPS!

1. We provide the cards at no cost to you.
2. Members of your organization sell the gift cards for \$20.
3. Each card sold is worth \$30 to be used toward bowling and shoes at Suburban Lanes.
4. Customers receive great value, and your organization gets \$10 for every card sold!
5. After the \$30 is used up, if the customer returns, 5% of what they spend will go to your organization and 5% will go onto their card to use in the future.

FUNDRAISING ESTIMATOR

- A. Number of people participating in program
- B. Number of cards sold per person

$$\boxed{\$10} \times \boxed{\text{A.}} \times \boxed{\text{B.}} = \boxed{}$$

REGISTRATION FORM: PART I

Name of Organization: _____ Fundraising Goal: \$ _____

Funds Raised will Support: _____

How Many Cards Requested: _____

Date Fundraiser Will Begin: _____ Date Fundraiser Will End: _____

Primary Contact Information

Name: _____

Address: _____

Phone Number: _____ Alternate Number: _____

Email Address: _____

Secondary Contact Information

Name: _____

Address: _____

Phone Number: _____ Alternate Number: _____

Email Address: _____

PART II (To Be Completed By Suburban Lanes Only)

Conversation with Primary Contact Yes No Approved for Fundraising Program Yes No

Number of Cards Provided: _____ BR Card Range: _____

Date starter kit given to primary contact: _____

Date by which all unsold cards and proceeds will be returned: _____

Date by which all sold cards will be activated: _____